

Krishna Adriano

Senior UI/UX Designer

12 years of experience in leading design for international startups and agencies, specializing in strategic UX and UI design. I care about the details and enjoy prototyping to think through interaction models.

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I'm currently looking for my next creative challenge!

EXPERIENCE

Senior UI/UX Designer - Balsam Hill (Contract) 2025- Now

Senior UI Designer - Superloop (Contract) 2025

UX Lead - DevTeam Outsourcing Inc. 2022-2025

As the first design hire at DevTeam, I worked on many design fronts:

- Drove client growth and services in 3+ years through strategic design initiatives and robust product delivery
- Achieved accolades for designing the eCommerce Startup Website of the Year, honored at the prestigious 2023 UK eCommerce Awards
- Led product strategy, aligning design with business goals for enhanced user experience
- Helped shape DevTeam's new brand identity and online presence

Since I joined, we've shipped 11 websites/apps, and seen DevTeam soar to new heights. My focus now is on creating digital products for our clients, overseeing UX/UI, and delivering award-winning websites.

Senior Visual Designer (Contract) - Algert Branding Agency 2020-2024

Also the first design hire at Algert, I led the following efforts:

- Pioneered the adoption of design systems within the company
- Led the design team and facilitated onboarding for new members
- Managed projects effectively by delegating tasks and overseeing progress within the team
- Engaged in client meetings, presenting outputs, and discussing future requirements to ensure client satisfaction
- Provided strategic guidance to the leadership team to sustain agency operations at peak efficiency

During my tenure, we've launched 20+ websites and steered Algert to a high 7-figure revenue.

UI/UX Designer - Outgive Inc 2021-2022

Visual Designer - Trident Media Limited 2018-2020

Illustrator - Sleep Deep Ltd. 2015-2018

Graphic Designer - Freelance 2013-2015

EDUCATION

BA Multimedia Arts - De La Salle-College of Saint Benilde

Magna Cum Laude

AWARDS

eCommerce Startup Website of the Year - UK eCommerce Awards

Grand Finalist - PIDC Sinag Cup (Asian Parliamentary Debate Tournament)

2nd Best Speaker - BDV KFC Cup (British Parliamentary Debate Tournament)

Selected Creator - Talenthouse "Phantom Thread" Creative Invite

Grand Winner - National Digital Arts Awards, Student Print Category

SKILLS

User Interface (UI) Design,
User Experience (UX) Research,
Wireframing & Prototyping,
Design Systems & Component Libraries

HTML/CSS Basics (for communicating with developers),
Familiarity with platforms like WordPress,
Webflow & Unbounce.

Figma, Jitter, Adobe Creative Cloud (Photoshop, Illustrator, XD, and Premiere),
InVision, HubSpot, Google Suite, Miro, Jira, Asana, Slack, Monday, ClickUp, Notion, etc.